

WXLV-TV  
3600 Myer Lee Dr  
Winston Salem, NC 27101

Great American Media  
3050 K St NW  
Ste 100  
Washington, DC 20007

# Contract # 2617407

Schedule Dates	09/01/16-09/06/16	Date Entered	08/31/16	By Broadcast Month	Spots	Rate
Advertiser	North Carolina Citizens for Protecting Our Schools	Last Modified	09/02/16	Sep. 2016	52	\$29,885.00
Agency	Great American Media (2231)	Entered By	Beth Norvell	Grand Total:	52	\$29,885.00
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No			
Brand	NC CITIZ PROT SCHOOL (858755)	Headline #	ECR25278596			
Salesperson	Millennium/NY, New York (1090)	Demo	A35+R			
Sales Office	Millennium New York	Order Type	Normal			
Buyer Name	Ga.Ritterstein,	Package Deal				
Phone/Fax	/	Commission %	15.00			
CPE	5295	Commission	\$4,482.75			
Account Types	National/Political Issue Agency BRD	Net Total	\$25,402.25			
Billing Type	Weekly/Irregular	Sales Tax				
Comments	nc citz prot school WXLV RACHEL CHASON/YVONNE CONTE					

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime (1 - 2.6)	09/02/16-09/02/16	2	:30	10P-ABC-20/20 (Friday)						2			2	\$1,000.00	\$2,000.00	Greensboro (WXLV)		8/31/16
2.0	Normal Line / SPOT (2 - 1.5)	09/05/16-09/05/16	2	:30	8P- Peoples Court		1	1						2	\$90.00	\$180.00	Greensboro (WXLV)	PEOPLES COURT	8/31/16
3.1	Normal Line / SPOT (3 - 1.1)	09/05/16-09/05/16	2	:30	Onltc- [P]Family Feud C(Mo Tu), [P]Family Feud D(Mo Tu)		3	X	X					3	\$120.00	\$360.00	Greensboro (WXLV)		8/31/16
4.0	Normal Line / SPOT (3 - 1.1)	09/02/16-09/02/16	2	:30	Onltc- [P]Family Feud C(Fr), [P]Family Feud D(Fr)						1			1	\$120.00	\$120.00	Greensboro (WXLV)	FAMILY FEUD	8/31/16
5.0	Normal Line / SPOT (4 - 0.8)	09/05/16-09/05/16	2	:30	2P- ABC-General Hospital		1	X	X					1	\$90.00		Greensboro (WXLV)	GENERAL HOSPITAL	8/31/16
6.0	Normal Line / SPOT (5 - 0.5)	09/05/16-09/05/16	2	:30	3P- Dr Phil		1	X	X					1	\$105.00	\$105.00	Greensboro (WXLV)	DR PHIL	8/31/16
7.0	Normal Line / SPOT (6 - 0.3)	09/05/16-09/05/16	2	:30	12:37A- ABC-Nightline		2							2	\$40.00	\$80.00	Greensboro (WXLV)	NIGHTLINE	8/31/16
8.0	Normal Line / SPOT (7 - 2.4)	09/01/16-09/02/16	2	:30	7:28-30P- Family Feud B					1	1			2	\$400.00	\$800.00	Greensboro (WXLV)	FAM FEUD	8/31/16
9.0	Normal Line / SPOT (7 - 2.4)	09/05/16-09/05/16	2	:30	7:28-30P- Family Feud B		1	1						2	\$400.00	\$800.00	Greensboro (WXLV)	FAM FEUD	8/31/16
10.0	Normal Line / SPOT (8 - 0.4)	09/03/16-09/03/16	2	:30	7P- Made in Hollywood						1			1	\$75.00	\$75.00	Greensboro (WXLV)	MADE IN HOLLYWOOD	8/31/16
11.0	Normal Line / Prime (9 - 3.2)	09/02/16-09/02/16	2	:30	7:57P- ABC-Shark Tank (Friday)						2			2	\$500.00	\$1,200.00	Greensboro (WXLV)	SHARK TANK	8/31/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

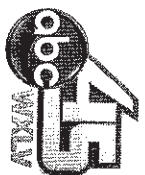
Accepted-Station:

Date:

Comments:

*Nelson Aldridge* 9.6.14

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgl.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Great American Media  
3050 K St NW  
Ste 100  
Washington, DC 20007

# Contract # 2617407

Schedule Dates 09/01/16-09/06/16  
Advertiser North Carolina Citizens for Protecting Our Schools  
Agency Great American Media (2231)  
Product POLITICAL ISSUE (ns) (1187)  
Brand NC CITIZ PROT SCHOOL (858755)  
Salesperson Millennium/NY, New York (1090)  
Sales Office Millennium New York  
Buyer Name Ga, Rittenstein,  
Phone/Fax /  
CPE 5295  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments nc citz prot school  
WXLV  
RACHEL CHASON/YVONNE CONTE

Date Entered 08/31/16  
Last Modified 09/02/16  
Entered By Beth Norvell  
CO-OP No  
Headline # ECR25278596  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,482.75  
Net Total \$25,402.25  
Sales Tax

**Greensboro (WXLV)**  
By Broadcast Month  
Sep. 2016 52 \$29,885.00  
Grand Total: 52 \$29,885.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Prime (10 - 2.7)	09/01/16-09/01/16	2	:30	10P-ABC-Match Game (Thursday)	1				1				1	\$2,400.00	\$2,400.00	Greensboro (WXLV)	MATCH GAME	8/31/16
13.0	Normal Line / Prime (11 - 2.0)	09/02/16-09/02/16	2	:30	7P- Family Feud	1					1			1	\$450.00	\$450.00	Greensboro (WXLV)	FAM FEUD	8/31/16
14.1	Normal Line / SPOT (11 - 2.0)	09/05/16-09/06/16	2	:30	7P- Family Feud	1	1	1						2	\$450.00	\$900.00	Greensboro (WXLV)	FAM FEUD	9/1/16
17.0	Normal Line / Prime (14 - 0.0)	09/06/16-09/06/16	2	:30	7:57-58P- ABC-Bachelor in Paradise (Tuesday)	1		1						1	\$1,200.00	\$1,200.00	Greensboro (WXLV)	BACHELOR IN PARADISE	8/31/16
18.0	Normal Line / Football (15 - 0.0)	09/03/16-09/03/16	3	:30	3:30P- Sports-ABC College Football 2	1					1			1	\$1,500.00	\$1,500.00	Greensboro (WXLV)	COLLEGE FOOTBALL	8/31/16
19.0	Normal Line / Prime (16 - 0.0)	09/05/16-09/05/16	2	:30	7:57-58P- ABC-Bachelor in Paradise (Monday)	1	1							1	\$1,200.00	\$1,200.00	Greensboro (WXLV)	BACHELOR IN PARADISE	8/31/16
20.0	Normal Line / SPOT (17 - 0.0)	09/03/16-09/03/16	1	:30	8A- ABC-Good Morning American Saturday	1					1			1	\$160.00	\$160.00	Greensboro (WXLV)	GMA SAT	8/31/16
21.0	Normal Line / News (18 - 0.0)	09/04/16-09/02/16	1	:30	6:28-30P- ABC-World News Monday-Friday	2				1	1			2	\$600.00	\$1,200.00	Greensboro (WXLV)	ABC WORLD NEWS	8/31/16
22.0	Normal Line / News (18 - 0.0)	09/05/16-09/06/16	1	:30	6:28-30P- ABC-World News Monday-Friday	3	X	X						3	\$600.00	\$1,800.00	Greensboro (WXLV)	ABC WORLD NEWS	8/31/16
23.0	Normal Line / News (19)	09/01/16-09/02/16	1	:30	5:58-30P- News-News 14 Carolina on ABC 45 at 6pm	1			X	X				1	\$520.00	\$520.00	Greensboro (WXLV)	NEWS 14	8/31/16

## CONFIRMATION CONTRACT

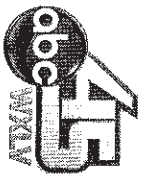
Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Great American Media  
3050 K St NW  
Ste 100  
Washington, DC 20007

# Contract # 2617407

Schedule Dates	09/01/16-09/06/16	Date Entered	08/31/16
Advertiser	North Carolina Citizens for Protecting Our Schools	Last Modified	09/02/16
Agency	Great American Media (2231)	Entered By	Beth Norvell
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	NC CITIZ PROT SCHOOL (858755)	Headline #	ECR25278596
Salesperson	Millennium/NY, New York (1090)	Demo	A35+R
Sales Office	Millennium New York	Order Type	Normal
Buyer Name	Ga, Rittenstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	5295	Commission	\$4,482.75
Account Types	National/Political Issue Agency BRD	Net Total	\$25,402.25
Billing Type	Weekly/Irregular	Sales Tax	
Comments	nc citiz prot school WXLV RACHEL CHASON/YVONNE CONTE		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / News (19)	09/05/16-09/06/16	1	:30	5:58-30P- News News 14 Carolina on ABC 45 at 6pm	1	X	X						1	\$520.00	\$520.00	Greensboro (WXLV)	NEWS 14	8/31/16
25.0	Normal Line / SPOT (21)	09/01/16-09/02/16	1	:30	7A- ABC-Good Morning America				1	1				2	\$240.00	\$480.00	Greensboro (WXLV)	GMA	8/31/16
26.0	Normal Line / SPOT (21)	09/05/16-09/06/16	1	:30	7A- ABC-Good Morning America	1	X	X						1	\$240.00	\$240.00	Greensboro (WXLV)	GMA	8/31/16
27.0	Normal Line / Prime (22)	09/06/16-09/06/16	2	:30	9P- ABC-Backdoor in Paradise 2 (Tuesday)			1						1	\$1,500.00	\$1,500.00	Greensboro (WXLV)	BACHELOR IN PARADISE-AFTER PARADISE	8/31/16
28.0	Normal Line / Prime (23)	09/02/16-09/02/16	2	:30	9P- ABC-What Would You Do (Friday)					1				1	\$1,000.00	\$1,000.00	Greensboro (WXLV)	WHAT WOULD YOU DO?	8/31/16
29.0	Normal Line / Prime (24)	09/06/16-09/06/16	2	:30	10P- ABC-Mistresses (Tuesday)			1						1	\$1,500.00	\$1,500.00	Greensboro (WXLV)	MISTRESSES	8/31/16
30.0	Normal Line / News (28)	09/01/16-09/06/16	1	:30	11:01P- News News 14 Carolina on ABC 45 at 11pm	1	X	X		X	X			2	\$480.00	\$960.00	Greensboro (WXLV)	NEWS 14	8/31/16
31.0	Normal Line / SPOT (29)	09/02/16-09/02/16	2	:30	11:35P- ABC-Jimmy Kimmel Live					1				1	\$80.00	\$80.00	Greensboro (WXLV)	JIMMY KIMMEL	8/31/16
32.0	Normal Line / SPOT (2-1.5)	09/01/16-09/02/16	2	:30	5P- Peoples Court				1	1				2	\$90.00	\$180.00	Greensboro (WXLV)	PEOPLES COURT	8/31/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

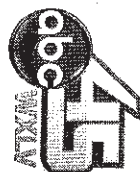
Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Sep. 2016	52	\$29,885.00
Grand Total:	52	\$29,885.00



WXLV-TV  
3600 Myer Lee Dr  
Winston Salem, NC 27101

Great American Media  
3050 K St NW  
Ste 100  
Washington, DC 20007

# Contract # 2617407

Schedule Dates 09/01/16-09/06/16  
Advertiser North Carolina Citizens for Protecting Our Schools  
Agency Great American Media (2231)  
Product POLITICAL ISSUE (ns) (1187)  
Brand NC CITIZ PROT SCHOOL (858755)  
Salesperson Millennium/NY, New York (1090)  
Sales Office Millennium New York  
Buyer Name Ga, Ritterstein,  
Phone/Fax /  
CPE 5295  
Account Types National/Political Issue Agency/ BRD  
Billing Type Weekly/Irregular  
Comments nc citz prot school  
WXLV  
RACHEL CHASON/YVONNE CONTE

Date Entered 08/31/16  
Last Modified 09/02/16  
Entered By Beth Norvell  
CO-OP No  
Headline # ECR25278596  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,482.75  
Net Total \$25,402.25  
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Sep. 2016	52	\$29,885.00
<b>Grand Total:</b>	<b>52</b>	<b>\$29,885.00</b>

## CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.0	Normal Line / SPOT (4 - 0.8)	09/01/16-09/02/16	2	:30	2P- ABC-General Hospital	1				X	X			1	\$90.00		Greensboro (WXLV)	GENERAL HOSPITAL	8/31/16
34.0	Normal Line / SPOT (5 - 0.9)	09/01/16-09/02/16	2	:30	3P- Dr Phil	1				X	X			1	\$105.00	\$105.00	Greensboro (WXLV)	DR PHIL	8/31/16
35.0	Normal Line / SPOT (6 - 0.3)	09/01/16-09/02/16	2	:30	12:37A- ABC-Nightline					1	1			2	\$40.00	\$80.00	Greensboro (WXLV)	NIGHTLINE	8/31/16
36.0	Normal Line / Prime (26)	09/01/16-09/01/16	2	:30	10P- ABC-Match Game (Thursday)					1				1	\$3,000.00	\$3,000.00	Greensboro (WXLV)	MATCH GAME	8/31/16
37.0	Normal Line / Prime (26)	09/01/16-09/01/16	2	:30	10P- ABC-Match Game (Thursday)					1				1	\$3,000.00	\$3,000.00	Greensboro (WXLV)	MATCH GAME	8/31/16
38.0	Normal Line / SPOT (13)	09/03/16-09/03/16	3	:30	Order: [P]Family Feud W Mond (Sa), [P]Family Feud W Mond 2 (Sa)							1		1	\$10.00	\$10.00	Greensboro (WXLV)	FAMILY FEUD	8/31/16
39.0	M/G For 5.0,1,33.0,1 / SPOT (2 - 1.5)	09/05/16-09/06/16	2	:30	5P- Peoples Court	1	1	1						2	\$90.00	\$180.00	Greensboro (WXLV)	PEOPLES COURT	9/2/16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, GMMB

do hereby request station time concerning the following issue:

Public fact education concerning North Carolina's funding of schools and teacher pay

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	(see attached	schedule)			

This broadcast time will be used by: North Carolina Citizens for Protecting Our Schools

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

North Carolina Citizens for Protecting Our Schools, P.O. Box 1093, Raleigh, North Carolina 27602

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

M. L. Weisel - General Counsel/Sec/Treas/Director  
J. A. Penry - Chair/Director

GMMB is authorized agent for inquiry/purchase of station broadcast time for sponsor.

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/25/16 [Signature] 202 356 8100  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Allison Aldred Allison Aldred DO  
Signature Printed Name Title